ER 60-6555/a

25 August 1960

Mr. Jack Gould T - V Times 1765 Carter Baton Rouge, Louisiana

Dear Mr. Gould:

Thank you for your letter of 18 August 1960 and its enclosure.

It was very good of you to forward this material to us.

Sincerely,

/s/

Stanley J. Grogan Assistant to the Director

Distribution:

Orig - Add 1 - ER

1 - D/S

1 - CI w/basic

1 - SJGrogan

STAT

Aug. 18, 1960

Director
Central Intelligence Agency
Washington, D:- C.

. Dear Sir:

We do not run advertising of the attached type,
but I thought the letter might conceivably be of interest
to you. This not need not be answered unless I can be of
service.

Sincerely,

Jack Gould

Mr. Semeca N. Gamble

Mr. Semeca N. Gamble

Advertising Manager

Measachusetts Mutual Life Insurance Co.

Springfield 1, Massachusetts

Ex

Dear Mr. Gamble:

Thank you for your letter of 2 August enclosing a copy of the open letter advertisement to the Vice President.

Your thoughtfulness in bringing this to our attention is appreciated.

Sincerely,

Jr No

Allen W. Dullee Director

0/DCI/ bak(9 Aug. 60)

Distribution:

Orig. - Addressee

1 - DCI

0.14

1 - WE

1 - ER w/basic & encl.

S.